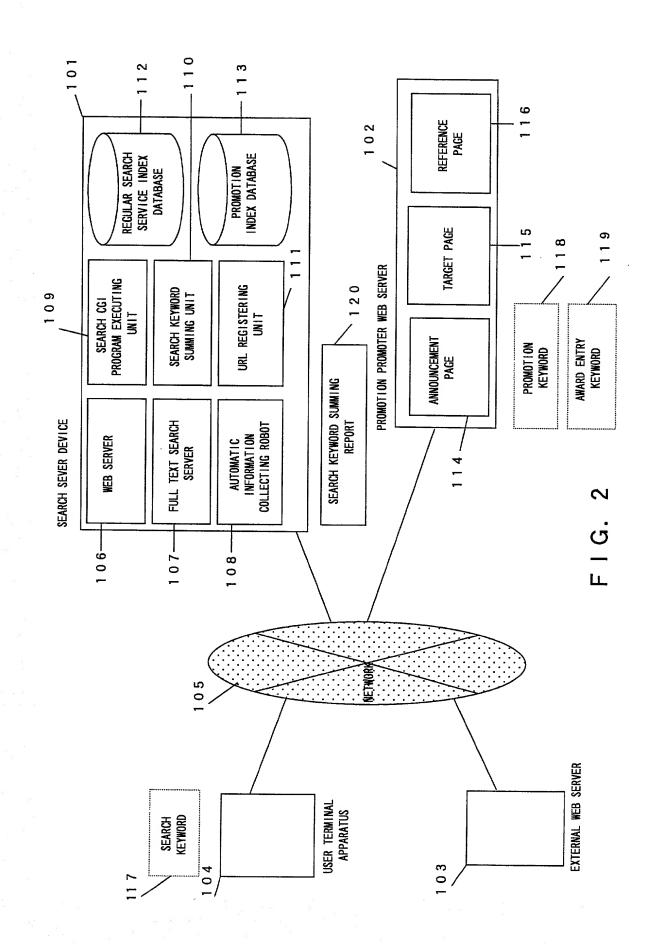


F | G.



SEARCH BUTTON ANNOUNCEMENT PAGE Search For Mel SEARCH SEARCH KEYWORD INPUT FIELD WE ARE WAITING SOMEWHERE IN UNIVERSE OF INTERNET. SEARCH FOR ME USING THIS SEARCH 121 ENTRY PAGE IN THE SAME MANNER AS REGULAR KEYWORD INPUT FIELD AND LOOK FOR AWARD KEYWORD OF EXCELLENT FLAVOR IN SEARCH PROFESSIONALLY MADE BY CHEF". INPUT EXCELLENT FLAVOR OF "RAW CHOCOLATE LOOK AT LEFT POSTER AND IMAGINE ENGINE AND GET NICE AWARD! SEARCH ENGINE. HOW TO PLAY 我们在我们在我们在我们在我们不敢们在我们在我们在 食以中食以白食以白食以白食以白食以白食以白食以白 RAW CHOGOLATE PROFESSIONALLY NADE BY CHEF WITH RAW CREAM LUXURIOUSLY USED, SPECIAL RAW MADE WITH STRONG REQUESTS FOR RAW CHOCOLATE. YOUR VOICES LET ME PROFESSIONALLY MAKE RAW THAT'S PROFESSIONALLY MADE RAW CHOCOLATE. MUCH RAW CREAM! MORE TASTY! CHOCOLATE. MILDER! AWARD ENTRY KEYWORD: kkjuhhp

F | G. 3

AWARD ENTRY KEYWORD

119

TARGET PAGE 115 123 AWARD ENTRY FORM YOU COULD SUCCESSFULLY FIND THE PAGE IN THE UNIVERSE OF THE INTERNET. FILL IN THIS FORM AND GET NICE AWARD. AWARD ENTRY KEYWORD INPUT FIELD SEND PROFESSIONALLY MADE BY CHEF Congratulations! AWARD ENTRY KEYWORD: TELEPHONE : E-Mail: ADDRESS : NAME :

F I G. 4

REFERENCE PAGE 116

CHOCOLATE PROFESSIONALLY MADE BY CHOCOLATE ANNOUNCEMENT OF RESULTS ANNOUNCEMENT OF RESULTS **QUESTIONNAIRE!** OF SAMPLING

■ DESIGN OF PACKAGE?

NORMAL 26%, VERY GOOD 30%, GOOD 18%, BAD 14%, NOT ABOVE 12%

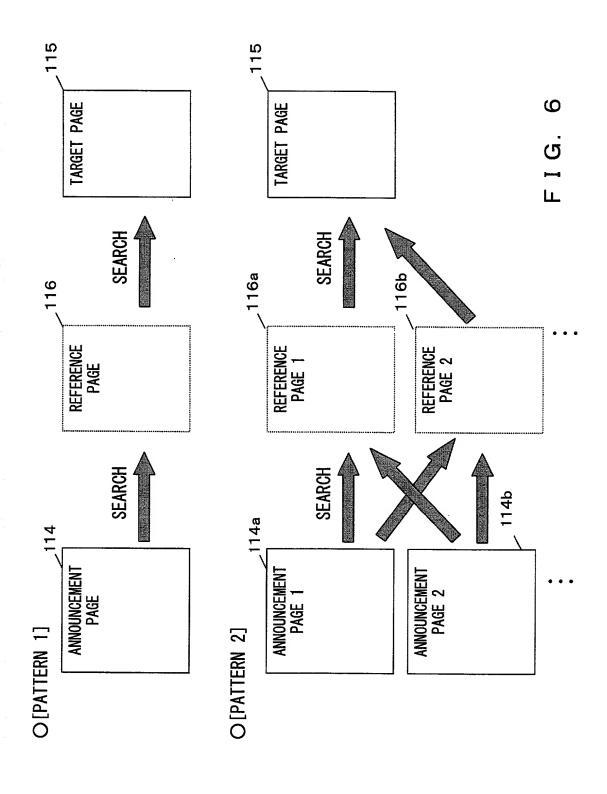
BAD TASTE 16%, ■ TASTE OF RAW CHOCOLATE?

TASTEFUL 48%, NORMAL 26%,
NOT ABOVE 10%

PRICE?

EXPENSIVE 30%, INEXPENSIVE 10%, MODERATE 50%, NOT ABOVE 10%

FIG. 5

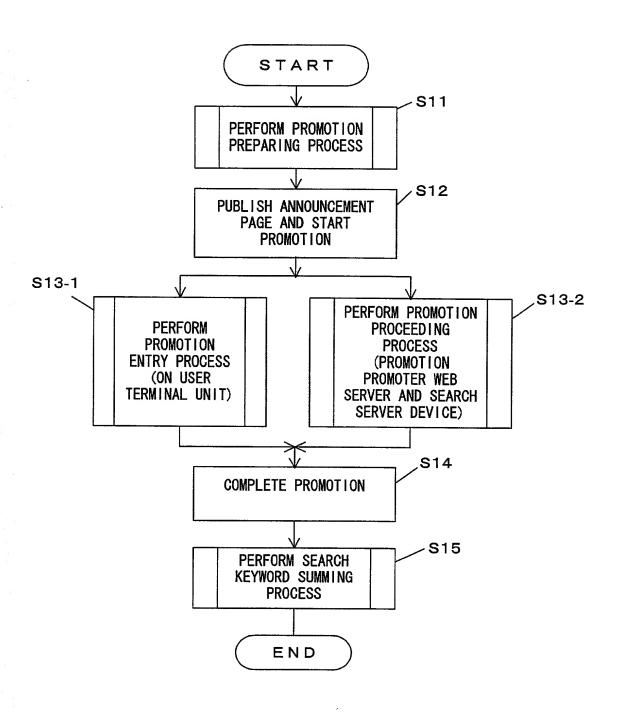


(FOR REGULAR SEARCH SERVICE AND PROMOTION)

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131	INDEX NUMBER	10	6	_	∞	12
		8	7	8	5	6
		2 5 8	9	5	4	9
		2	4	3	3	2 6
		1	က	2	1	_
INDEX TABLE	SEARCH KEYWORD	RAW CHOCOLATE	CHEF	PR0FESS I ONAL	RAW CREAM	RAW SENSE 1 2 6 9 12

ANS	ANSWER TABLE 132
No	TITLE
	URL
	SUMMARY
_	RAW CHOCOLATE PROFESSIONALLY MADE BY CHEF
	http://www.choko.co.jp/nama/
	MADE WITH STRONG REQUESTS FOR RAW
	CHOCOLAIE. MUCH KAM CKEAM! MILDEK!
2	ANNOUNCEMENT OF NEW PRODUCT
	http://www.choko.co.jp/new/
	ANNOUNCEMENT OF NEW PRODUCT. IN THIS
	≥
	BY CHEF. NEW PRODUCT. MADE WITH STRONG DEQUESTS FOR DAW CHOOL AT
	KENUESIS FOR KAM CHUCULAIE.

FIG.



F I G. 8

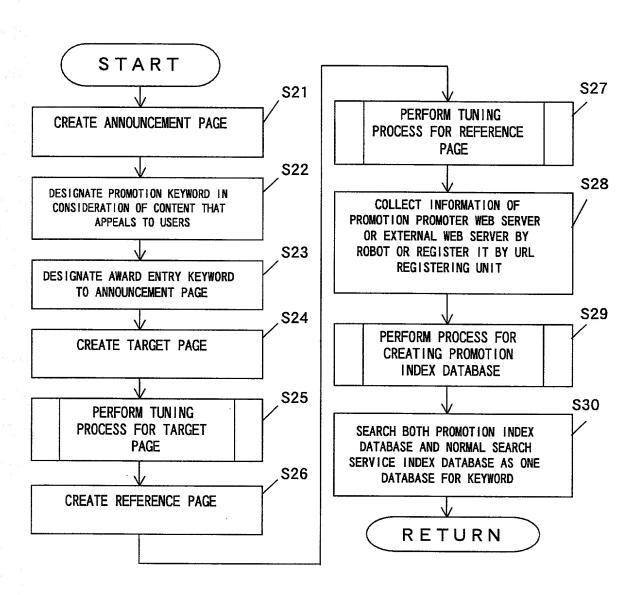


FIG. 9

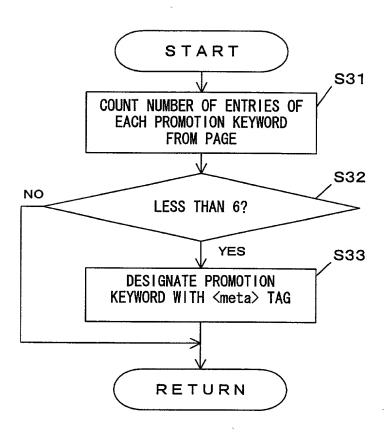


FIG. 10

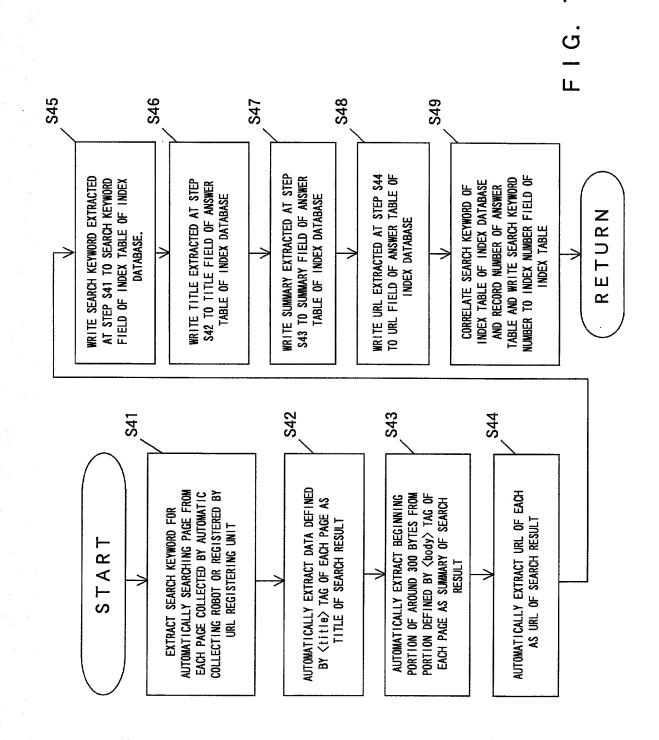
(A) BEFORE TUNING PROCESS

(h3)YOU COULD SECCESSFULLY FIND THE PAGE IN THE UNIVERSE action=http://para.cab.infoweb.ne.jp/cgi-bin/oubo.cgi> AWARD ENTRY KEYWORD<input type=text size=50≻<br⟩ ⟨h3⟩FILL IN THIS FORM AND GET NICE AWARD. ⟨/h3⟩ FELEPHONE<input type=text size=50 imesbr><head><title>Congratulations!</title> ADDRESS<input type=text size=50>
 E-mail<input type=text size=50×br> NAME<input type=text size=50×br> <input type=submit value=SEND> <h1>Congratulations!</h1> table border=2>table border=2> (body bgcolor=#ffcccc) OF THE INTERNETIC/h3> (img src=imgl.gif) /tdX/trX/table> <form method=get</pre> //center <center> </rr>√head **∕form**

(B) AFTER TUNING PROCESS

(h3)YOU COULD SUCCESSFULLY FIND THE PAGE IN THE UNIVERSE CHOCOLATE, RAW CHOCOLATE, RAW CHOCOLATE, RAW CHOCOLATE action=http://para.cab.infoweb.ne.jp/cgi-bin/oubo.cgi> RAW CHOCOLATE, RAW CHOCOLATE, RAW CHOCOLATE, RAW AWARD ENTRY KEYWORDKinput type=text size=50×br> (meta name=keywords content=RAW CHOCOLATE, RAW ⟨h3⟩FILL IN THIS FORM AND GET NICE AWARD. ⟨\h3⟩ TELEPHONE<input type=text size=50≻kr> <head><tititle>Congratulations!</title> ADDRESS<input type=text size=50>
 E-mail<input type=text size=50×br> NAME<input type=text size=50>
 <input type=submit value=SEND> (h1)Congratulations!(/h1) CHOCOLATE, RAW COHCOLATE> ⟨table border=2×tr×td> <body bgcolor=#ffcccc> OF THE INTERNETI </h3> (img src=imgl.gif) //tdX/trX/table> **<form method=get** /center> center/ /head/ \form\ **Shtm S**

F . G. . . .



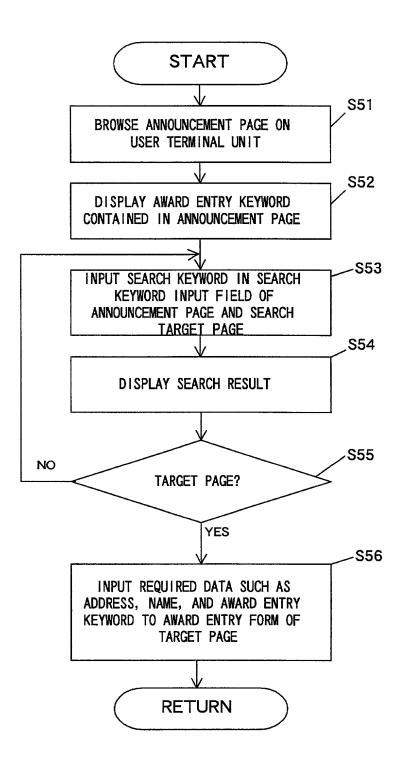


FIG. 13

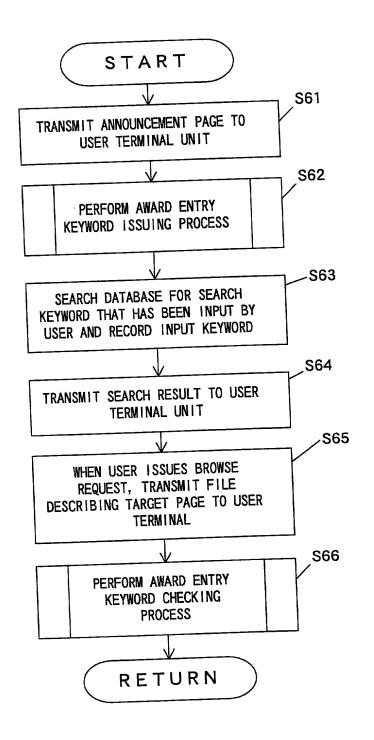


FIG. 14

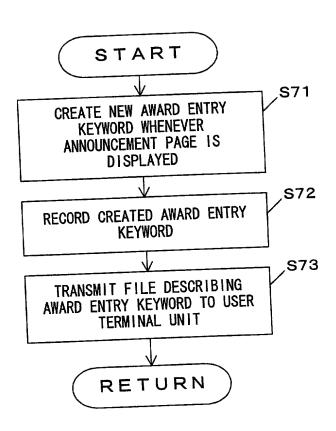


FIG. 15

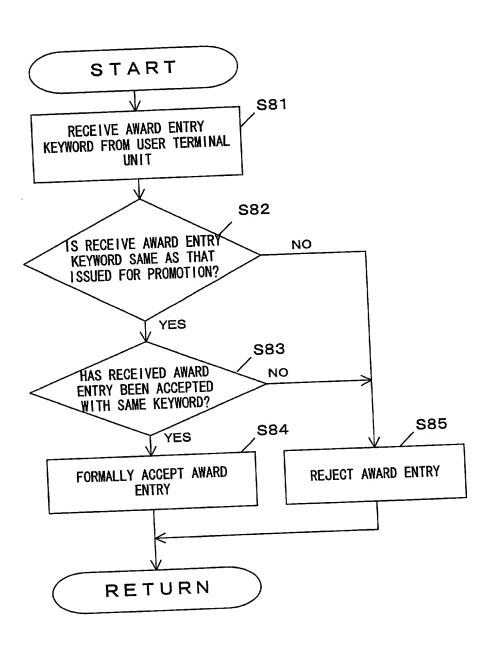


FIG. 16

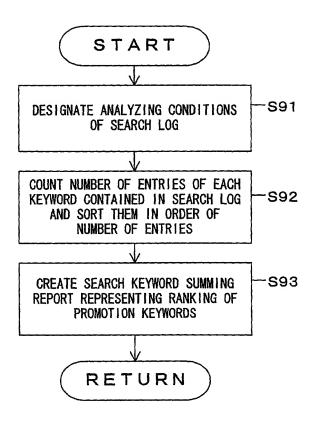


FIG. 17

SUBMITTED TO: OX COMPANY

SEARCH KEYWORD SUMMING REPORT FOR PROMOTION ON "RAW CHOCOLATE PROFESSIONALLY MADE BY CHEF"

PROMOTION PERIOD: MARCH 1, 2000 THROUGH MARCH 14, 2000

PROMOTION KEYWORD: RAW CHOCOLATE

©SEARCH KEYWORD RANKING

FIRST RANK:	RAW CHOCOLATE:	567 ENTRIES
SECOND RANK:	PROFESSIONALLY:	428 ENTRIES
THIRD RANK:		267 ENTRIES
FOURTH RANK:	Itlitic Attmini	89 ENTRIES
FIFTH RANK:	LUXURIOUSLY:	25 ENTRIES
	1376 ENT	RIES IN TOTAL

FIG. 18

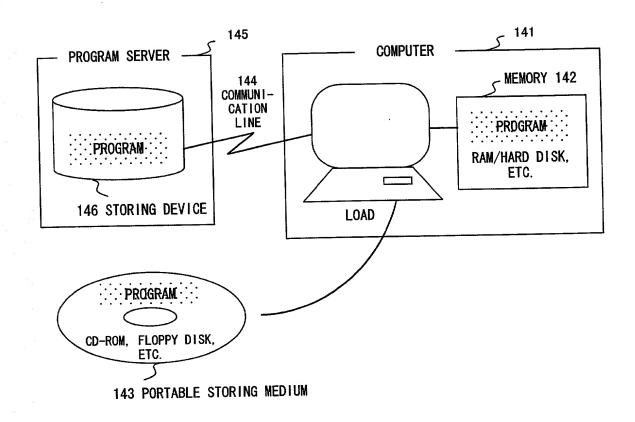


FIG. 19